



## NE Time Systems Successfully Deploys NOVAtime's Workforce Management / Time & Attendance Solution for Primitives by Kathy

*NOVAtime is pleased to announce that its premier reseller, NE Time Systems, has successfully deployed the NOVAtime 5000 Workforce Management / Time & Attendance Solution for Primitives by Kathy*

**Diamond Bar, CA Sept. 19th, 2017**-NOVAtime Technology, Inc., a cutting-edge Workforce Management / Time & Attendance system provider is proud to announce that its premier reseller, NE Time Systems, has automated the time and labor management processes for Primitives by Kathy

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Within the last 20 years, Primitives by Kathy grew from 1 product to over 8,000 with a team of over 150 talented and passionate industry experts – and is ranked as one of the top 25 fastest-growing women owned businesses. Their website explains the ideas behind their success, "We create product that is ahead-of-the trend, uniquely designed and constantly evolving. We embrace the unexpected, set the trends and challenge ourselves to create décor and gifts that are memorable and one-of-a-kind."

In 2014, Primitives by Kathy outgrew their time and attendance system. Lori Horn, Controller, recalls, "Our old system was not user-friendly, and it had limitations on the number of employee records. Paid time off and short term disability balances were difficult to track, and data did not export very well into Excel. We often gave up using these systems and resorted to manual records. It was a real challenge when we needed this information right away."

That is when Primitives found NE Time Systems powered by NOVAtime.

Describing the difference, Ms. Horn says, "Everything is now at our fingertips. We are now able to perform productivity analysis and time study analysis. We can generate reports at the touch of a button and drop the results into Excel. Processing payroll used to involve an extra half day of keying in manual information. Now, we are able to send the data in a format that payroll can use immediately." Ms. Horn continues, "Our supervisors like running reports as well to run their own analysis. What is most compelling about the software is that it is easy to use."

When NE Time Systems asked Ms. Horn for feedback on their service, she replied, "Oh my gosh! You guys are awesome! Your response times blow me away. Jack Reed has been absolutely awesome and has been patient with customizing PTO rules for some unique scenarios. I think the service is outstanding, and you are local too, so that is nice. Every time I have called in, every single one of you is willing to help in any way. I have never detected frustration or condescension, and everyone is happy to answer my questions."

NOVAtime Technology Inc. and NE Time Systems are honored to have Primitives by Kathy as a user & client and are committed to serving them for the long-term to help them do more of



what they do best, adorning millions of households with decorative items that feature a combination of perfect sentiment and fresh design that never goes out of style.

**About NOVAtime**

With over 18,000 customers, NOVAtime is headquartered in Diamond Bar, California, and has become the leader in integrating Workforce Management solution with Human Resource and Payroll systems. Known for its scalable and leading-edge software and hardware technology, NOVAtime has been selected as the preferred Time and Attendance / Workforce Management solution provider by many of the best-managed companies in the world.

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*For more information on NOVAtime and how they can help you streamline your workforce management needs, please email [sales@novatime.net](mailto:sales@novatime.net) or call 877.486.6682.*

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