

Brian Meharry Sits Down with Midtown

CW Hall of Midtown Business RadioX interviews Brian Meharry, Vice President of Business Development for NOVAtime Technology

([PRWEB](#)) March 14, 2016 -- NOVAtime Technology, Inc. (<http://www.novatime.com>), a leading provider of enterprise Time and Attendance / Workforce Management solutions, announced its participation in an [interview](#) with CW Hall, owner of Midtown Business RadioX, located in Atlanta, Georgia.

Independently owned and operated by local entrepreneurs, Business RadioX studios provide unscripted conversations with business leaders making a difference within their community and professional sector. The goal of the studios is to share positive business stories that typically do not fit into Big Media's economic model: "Unless there's a scandal, fire, or crime to report, most businesses in your community are not going to be invited to tell their story," as explained on the Business RadioX website. The studios are located around the United States, and the interview with Brian Meharry took place at the [Midtown location](#), owned and operated by [CW Hall](#).

The half-hour interview focused on recent trends in the modern workforce and showed how mobility and policy have affected the way corporations track and manage their employees. "Today with remote workforces, globalization, and people working from home, the breadth of our industry has changed dramatically as the needs of the workforce changes," said Brian Meharry. "For example, we have employees who are out in oil fields, and they need some way to clock in and clock out, so we have remote devices that allow that type of geography to exist for employers." NOVAtime's [NT65M](#) is one example of a remote device used to manage a remote workforce, and it is currently being used by staff of Levi's Stadium, site of Super Bowl 50. Brian Meharry also discussed the advantages of tracking employees by utilizing NOVAtime's [native mobile app](#) and geofencing technology, "where it's important once you get to a job, that if employers want to track that, you can see when someone approaches a geography, a zip code, or a location and automatically logs them in," added Brian Meharry. "So the comings and goings of the workforce is a big challenge today, and workforce management contemplates all of that."

Corporate and legal policy was another area covered in the interview, and CW Hall inquired how benefits, accruals, and overtime factor into these regulations. "Anything that has to be tracked, measured, reported, feeds payroll for payment, or feeds reporting for compliance... based on your own policies, state policies, or federal regulations needs to be complied with," added Brian Meharry. "We're in this industry. This is all we do. Not only do we provide them robust tools, we provide them with some talking points and self-analysis to go through and make sure they are asking the right questions of themselves." Brian Meharry is referring to NOVAtime's [SurePath](#) methodology for implementation, which is flexible enough for small businesses with less than 10 employees to large corporations with hundreds of thousands of employees.

NOVAtime is headquartered in Diamond Bar, California, and has become the leader in integrating Time and Attendance Management with Human Resource and Payroll systems. Known for its scalable and leading-edge software and hardware technology, NOVAtime has been selected as the preferred Time and Attendance / Workforce Management solution provider by many of the best-managed companies in the world.



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